

RapidSOS Emergency Response Data Platform

The Manassas City Police Department is participating with the Virginia's Marcus Alert System through the RapidSOS Platform. This 9-1-1 technology will improve services to citizens experiencing mental health related emergencies.

"Ensuring that we are providing efficient services to citizens remains a top priority for our agency. This new technology will help officers and dispatchers get citizens the help they need quickly to continue saving lives", explains Manassas City Police Chief, Doug Keen.

The Marcus Alert Act

The Marcus-David Peters Act which was signed into law in 2020, is a comprehensive approach to ensuring that Virginia provides a therapeutic, health-focused response to behavioral health emergencies. It was largely the result of advocacy by the family of Marcus-David Peters, a young, Black, Biology teacher who was shot by Richmond Police in the Midst of a mental health crisis.

The Act Includes

- Protocols that focus on full diversion of the behavioral health system, and specific requirements for mobile crisis and law when public safety is called to respond.



9-1-1 Infrastructure

The Manassas City Police Department is now receiving accurate device location data for 9-1-1 calls from iPhones with iOS 12+ and Android phones version 4.0+, as well as additional emergency data from apps like Uber, wearables, connected homes, and connected cars, via the [RapidSOS emergency response data platform](#).

The nation's 9-1-1 infrastructure was built in the 1960's for landline phones, requiring individuals to verbally speak critical data to responders in an emergency. To address this challenge, RapidSOS's emergency response data platform links real-time health and location information from connected devices, app, and profiles with 9-1-1, providing context beyond what the caller in crisis is able to convey.

This data helps the Manassas City police Department accelerate response and provides first responders with life-saving information when responding to 9-1-1 calls.

Residents Can Now Create A Free RapidSOS Profile

Residents now have the ability to create a free Emergency Health Profile at emergencyprofile.org to share opt-in medical information with the Manassas City Police Department in the case of an emergency. Emergency technology company RapidSOS teamed up with The American Heart Association, The American Red Cross, and Direct Relief to launch this initiative in an effort to get first responders' vital information in an emergency, particularly during the COVID-19 pandemic. Citizens are reminded that registrations are voluntary.

Creating A RapidSOS Profile

Citizens can create their free voluntary RapidSOS Ready Emergency Health Profile at emergencyprofile.org and enter pertinent medical and profile information, such as:

- Name, DOB, and address
- Pre-existing conditions
- Allergies
- Medical notes
- Emergency contacts



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